

Pricing Guide

June 2023

BURNS & SCALDS

FIRST AID & SAFETY NSW

Signs and Symptoms

<ul style="list-style-type: none">• Red• Very painful• Blistered	<ul style="list-style-type: none">• Mottled red & white, dark red or pale yellow• Painful & blistered	<ul style="list-style-type: none">• White or charred• Dry and leathery• Less intense pain
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IN A MEDICAL EMERGENCY CALL TRIPPLE ZERO (000)

What to do

1. Hold under cool running water for 20 minutes.
2. Remove clothing and jewellery unless stuck.
3. Cover with a loose, non-stick dry dressing.
4. Continue to check patient for shock and treat if needed.

Do not apply lotions, ointments, fat or ice.

Do not touch the injured areas or burst any blisters.

Do not remove anything sticking to the burn.

If the burn is larger than a 20 cent piece, or deep, seek medical aid.

FIRST AID & SAFETY NSW
Phone 9829 2947 • firstaidproducts.com.au

Hello & Welcome

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Together, we'll bring your creative ideas to Life!

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With over nine years marketing, design and events experience and a flair for all things visual, Wow Studios can offer you the full package or help out with just one component.

And the best part... The benefit of working with a freelance artist is that you get to work with the designer directly. I will work collaboratively one-on-one with you throughout the entire process to create a unique and memorable outcome that brings your creative vision to life.



facebook.com/wowstudiosaus



instagram.com/wowstudiosaus



wowstudios.com.au



info@wowstudios.com.au



0421 020 802

Branding

Establishing a memorable brand is the most important tool you have to make your business stand out and grow.

Creating a meaningful brand that shares your brand story and values will help you build an emotional connection with your customers and gain their loyalty. It's not just about having a beautiful logo, your brand gives your business a personality and sets you apart from your competition.

Whether you are at the early stages of your start-up or an established business ready to rebrand, we offer a range of custom packages and bespoke designs to suit your needs.

Your brand is present in everything associated with your business from your logo to signage, your marketing, uniforms and so much more, so it's important to get it right!

In order to bring your vision to life, together we will undertake a brand discovery journey where we learn all about your business;

- What your brand is all about and what you want to be known for.
- What makes you different and how to communicate that to your audience.
- Who your ideal client/target audience is and how to resonate with them.
- Where you want to position yourself in the market and how to stand out.

We get to the core of what makes you special and work with you to showcase that to the world.

ESSENTIAL \$599

As they say, "Image is everything!" This package is perfect if you're in the early stages of your business and just need a professional logo to get started.

Inclusions: Mini brand discovery, competitor/industry research, mood board & brand summary, mini style guide, min 3 concepts & up to 3 revisions, primary logo in colour, b&w, greyscale and reverse.

PREMIUM \$1099

Have you been getting by with a basic logo but feel its time to take the next step? Let us help you. We can create something new or refresh what you already have.

Inclusions: Strategic brand discovery, competitor/industry research, mood board & brand summary, style guide, Min 5 concepts & up to 3 revisions, primary & secondary logo in colour, b&w, greyscale and reverse. Business card design, email signature and social media logo profile graphic.

DELUXE \$1599

If you're ready to take the plunge and invest in a full professional brand package, this option is for you. Together we will make your business shine!

Inclusions: Everything in the Premium package plus submark, full brand guidelines and your choice of two extra collateral.

Price List

COLLATERAL

\$ 150	Business Card
\$ 150	Letterhead
\$ 80	Envelope
\$ 60	With Compliments
\$ 50	Logo Sticker
\$ 120	Swing Tag
\$ 150	DL Gift Voucher
\$ 100	Thank You Card
\$ 220	Simple One Page Price List
\$ 40	Social Media Logo Profile Graphic
\$ 80	Email Signature
\$ 195	A5 Flyer (1 Page)
\$ 245	A4 Flyer (1 Page)
\$ POA	Signage

MARKETING & PUBLICATIONS

\$ 195	DL/A5 Flyer (1 Page)
\$ 275	DL/A5 Flyer (2 Pages)
\$ 245	A4 Flyer (1 Page)
\$ 295	A4 Flyer (2 Pages)
\$ 450	A4 Folder Brochure (4 Pages)
\$ 650	DL Brochure (6 Pages)
\$ 350	A4 Menu (1 Page)
\$ 495	A4 Menu (2 Pages)
\$ 475	A3 Menu (1 Page, Single or Split)
\$ 625	A3 Menu (2 Pages, Single or Split)
\$ 150	Advertising (Starting from)
\$ 450	Book Cover (Front & Back)
\$ POA	Other Booklets & Catalogues
\$ POA	Annual Reports

WEB & BLOG ELEMENTS

\$ 195	Badge
\$ 50	Simple Icon (Individual)
\$ 210	Simple Icon (Set of 5)
\$ 150	Social Media Banner
\$ 100	Graphics (Starting from)
\$1999	Websites (Starting from)

ILLUSTRATION

\$ 80	Small Sticker
\$ 195	Large Sticker
\$ 95	Product Illustration (Starting from)
\$ 120	Pattern Design (Starting from)
\$ 100	Brand Illustration (Starting from)
\$ 250	Infographic (Starting from)
\$ 150	Typeography Quote (Starting from)

POA

We also do... Online Presence Creation/Overhaul, Social Media Planning/Management, Business Listings Updates, Promotional Mailouts, Newsletters, Digital Campaigns, Partner/Member Programs, Copywriting, Sales Promotions, Corporate Events, Launch & Sales Events.

Looking for a custom quote, contact us. We do package deals and would love to talk with you about your needs. *Prices in AUD and subject to change. Excludes printing costs.*